

# Sabrina Williams Circle (\$10,000+)

## Benefits:

- \$10,000 Naming Opportunity (playground piece, basketball court)
- Three tables at the members-only breakfast with the Staff and Excell Students
- One event for partner's employees & families annually & Employee Donation Program
- Your logo on the Excell named piece
- Sponsorship and three VIP tables at the Gala Event
- Presenting opportunities in front of Excell Academy Students
- Opportunities to attend Excell Academy events, including a speaking role at the ribbon-cutting event for new building and playground

## Marketing Benefits:

- Partners for Excell Academy recognition on social media (Excell Academy Facebook, Twitter, Instagram & LinkedIn accounts)
- Inclusion in media releases
- Logo on Partners for Excell Academy webpage
- Logo in Excell Academy Annual Report
- Logo on website, signage and screen(s) at the Gala Event
- Verbal recognition from the podium at events

## Scholastic Level Partner (\$5,000)

### Benefits:

- \$5,000 naming opportunity (playground section)
- Two tables at the members-only breakfast with the Staff and Excell Academy Students
- One event for partner's employees annually & Employee Donation Program
- Sponsorship and two VIP tables at the Gala Event
- Presenting opportunity in front of Excell Academy Students
- Opportunities to attend Excell Academy events, including a speaking role at the ribbon-cutting event for new building

### Marketing Benefits:

- Partners for Excell Academy recognition on social media (Excell Academy Facebook, Twitter, Instagram & LinkedIn accounts)
- Inclusion in media releases
- Logo on Partners for Excell Academy webpage
- Logo in Excell Academy Annual Report
- Logo on website, signage and screen(s) at the Gala Event
- Verbal recognition from the podium at events

## Recess Level Partner (\$2,500)

### Benefits:

- One table at the members-only breakfast with the Staff and Excell Academy Students
- One event for partner's employees annually & Employee Donation Program
- \$2,500 naming opportunity
- Sponsorship and one VIP table at the Gala Event

### Marketing Benefits:

- Partners for Excell Academy recognition on social media (Excell Academy Facebook, Twitter, Instagram & LinkedIn accounts)
- Inclusion in media releases
- Logo on Partners for Excell Academy webpage
- Logo in Excell Academy Annual Report
- Logo on website, signage and screen(s) at the Gala Event
- Verbal recognition from the podium at events

## Learner Level Partner (\$1,000)

### Benefits:

- Five seats at the members-only breakfast with the Staff and Excell Academy Students
- Employee Donation Program
- \$1,000 naming opportunity
- Sponsorship and one table at the Gala Event

### Marketing Benefits:

- Partners for Excell Academy recognition on social media (Excell Academy Facebook, Twitter, Instagram & LinkedIn accounts)
- Inclusion in media releases
- Logo on Partners for Excell Academy webpage
- Logo in Excell Academy Annual Report
- Logo on website, signage and screen(s) at the Gala Event

## Educator Level Partner (\$750)

### **Benefits:**

- Three seats at the members-only breakfast with the Staff and Excell Academy Students
- Sponsorship and four seats at the Gala Event

### **Marketing Benefits:**

- Partners for Excell Academy recognition on social media (Excell Academy Facebook, Twitter, Instagram & LinkedIn accounts)
- Name on Partners for Excell Academy webpage
- Name in Excell Academy Annual Report
- Name on website, signage and screen(s) at the Gala Event

## Bookworm Level Partner (\$300)

### Benefits:

- Two seats at the members-only breakfast with the Staff and Excell Academy Student
- Sponsorship and two seats at the Gala Event

### Marketing Benefits:

- Partners for Excell Academy recognition on social media (Excell Academy Facebook, Twitter, Instagram & LinkedIn accounts)
- Name on Partners for Excell Academy webpage
- Name in Excell Academy Annual Report
- Name on website, signage and screen(s) at the Gala Event